**FINANCIAL SERVICES GUIDE**

The financial services referred to in this financial services guide (FSG) are offered by:

**Lonsford Insurance Brokers Pty Ltd ABN 68 007 329 366**

CONTACT DETAILS:

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| POSTAL/STREET ADDRESS | 1016 Doncaster Rd, DONCASTER EAST, VIV, 3109 |
| PHONE NUMBER | 03 9844 4444 |
| FAX NUMBER | 03 9841 4222 |
| EMAIL ADDRESS | [insurance@lonsford.com.au](mailto:insurance@lonsford.com.au) |
| WEBSITE ADDRESS | [www.lonsford.com.au](http://www.lonsford.com.au) |
| DATE OF ISSUE | 01/02/2023 |
| VERSION | LIB 02/23 |
| AFS LICENCE NUMBER | 241390 |

**This FSG sets out the services that we can offer you. It is designed to assist you in deciding whether to use any of those services and contains important information about:**

• the services we offer you.

• how we and others are paid.

• any potential conflict of interest we may have.

• our internal and external dispute resolution procedures and how you can access them.

• arrangements we have in place to compensate clients for losses.

**LACK OF INDEPENDENCE**

**Why we are not independent, impartial, or unbiased in relation to the provision of personal advice and the impact of**

**this on you**

We, Lonsford Insurance Brokers Pty Ltd, are not independent, impartial, or unbiased pursuant to section 923A of the *Corporations*

*Act* because:

• the services we offer you.

• how we and others are paid.

• any potential conflict of interest we may have.

• our internal and external dispute resolution procedures and how you can access them.

• arrangements we have in place to compensate clients for losses.

**Further information when personal advice is given**

We will provide you with further information whenever we provide you with advice which takes into account

your objectives, financial situation and needs. This information may include the advice that we have given

you, the basis of the advice and other information on our remuneration and any relevant associations or

interests. This information may be contained in a Statement of Advice (**SOA**).

When you ask us to recommend an insurance policy for you, we will usually only consider the policies offered

by the insurers or insurance providers that we deal with regularly. In giving you advice about the costs and

terms of recommended policies we have not compared those policies to other policies available, other than

from those insurers we deal with regularly.

**Product Disclosure Statement (PDS)**

If we offer to arrange the issue of an insurance policy to you, we will also provide you with, or pass on to you, a Product Disclosure Statement (PDS), unless you already have an up-to-date PDS. The PDS will contain information about the particular policy which will enable you to make an informed decision about purchasing that product.

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| **From when does this FSG apply?** |  | This FSG applies from **01/02/2023** and remains valid unless a further FSG is issued to replace it. We may supply you with a supplementary FSG. It will not FSG but will cover services not covered by this FSG. |
| **How can I instruct you?** |  | If we offer to arrange the issue of an insurance policy to you, we will also provide you with, or pass on to you, a Product Disclosure Statement (**PDS**), unless you already have an up-to-date PDS. The PDS will contain information about the particular policy which will enable you to make an informed decision about purchasing that product. |
| **Who is responsible for the financial services provided?** |  | **Lonsford Insurance Brokers Pty Ltd** is responsible for the financial services that will be provided to you, or through you to your family members, including the distribution of the FSG.  Lonsford Insurance Brokers Pty Ltd holds a current financial services licence no. 241390. The contact details for **Lonsford Insurance Brokers Pty Ltd** are on the front of this FSG**.** |
| **What kinds of financial services are you authorised to provide to me and what kinds of financial product/s do those relate to?** |  | **Lonsford Insurance Brokers Pty Ltd** is authorised to **advise and deal in general insurance products to wholesale and/or retail clients**. We will do this for you as your Broker, unless we tell you otherwise. |
| **Will I receive tailored advice?** |  | Maybe not in all cases. However, we may need information about your personal objectives, details of your current financial situation and any relevant information, so that we can arrange insurance policies for you, or to give you advice about your insurance needs. We will ask you for the details that we need to know.  In some cases, we will not ask for any of this information. If we do not ask, or if you do not give us all of the information we ask for, any advice you receive may not be appropriate to your needs, objectives and financial situation.  You should read the warnings contained in any SOA, or any other warnings that we give you, carefully before making any decision about an insurance policy.  Where we provide you with advice about your insurance arrangements, that advice is current at the time that we give it. We will review your insurance arrangements when you inform us about changes in your circumstances. |
| **Contractual liability and your insurance cover** |  | Many commercial or business contracts contain clauses dealing with your liability (including indemnities or hold harmless clauses). Such clauses may entitle your insurers to reduce cover, or in some cases, refuse to indemnify you at all. You should seek legal advice before signing and accepting contracts. You should inform us of any clauses of this nature before you enter into them. |
| **What information do you maintain in my file and can II examine my file?** |  | We maintain a record of your personal profile, including details of insurance policies that we arrange for you. We may also maintain records of any recommendations or advice given to you. We will retain this FSG and any  other FSG given to you as well as any SOA or PDS that we give or pass on to you for the period required by law.  We are committed to implementing and promoting a privacy policy, which will ensure the privacy and security of your personal information. A copy of our privacy policy is available on request. A copy is also available on our website www.lonsford.com.au.  If you wish to look at your file, please ask us. We will make arrangements for you to do so. |
| **How will I pay for the services provided?** |  | For each insurance product the insurer will charge a premium that includes any relevant taxes, charges and levies. We often receive a payment based on a percentage of this premium (excluding relevant taxes, charges and levies) called commission, which is paid to us by the insurers. However, in some cases we will also charge you a fee. These will all be shown on the invoice that we send you. You can choose to pay by any of the payment methods set out in the invoice. You are required to pay us within the time set out on the invoice. If there is a refund or reduction of your premium as a result of a cancellation or alteration to a policy, or based on a term of your policy (such as a premium adjustment provision), we will retain any fee we have charged you. We will also retain commission depending on our arrangements with the insurer, or charge you a cancellation fee equal to the reduction in our commission.  When you pay us your premium it will be banked into our trust account. We retain the commission from the premium you pay us and remit the balance to the insurer in accordance with our arrangements with the insurer. We will earn interest on the premium while it is in our trust account, or we may invest the premium and earn a return. We will retain any interest or return on investment earned on the premium.  If we provide you with claims handling and settling services, we will inform you of any fees, commission or other payments that we, or our associates will receive in relation to the claims and settling services that are provided. |
| **How are any commissions, fees or other benefits calculated for providing the financial services?** |  | Our commission will be calculated based on the following formula:  **X = Y% x P**  In this formula:  X = our commission  Y% = the percentage commission paid to us by the insurer. Our commission varies between 0% and 30%.  P = the amount you pay for any insurance policy (less any government fees or charges included in that amount).  Our employees that will assist you with your insurance needs will be paid a market salary.  If we give you personal advice, we will inform you of any fees, commission or other payments we, our associates or anyone referring you to us (or us to any insurer) will receive in relation to the policies that are the subject of the advice.  See below for information on the Steadfast association and commission. |
| **Do you have any relationships or associations with the insurers who issue the insurance policies or any other material relationships?** |  | **Lonsford Insurance Brokers Pty Ltd** is a Steadfast Group Limited (Steadfast) Network Broker and brokerage company and/or principals/directors hold shares in Steadfast. As a Steadfast Network Broker, we have access to services including model operating and compliance tools, procedures, manuals and training, legal, technical, HR, contractual liability advice and assistance, group insurance arrangements, product comparison and placement support, claims support, group purchasing arrangements and broker support services. These services are either funded by Steadfast, subsidised by Steadfast or available exclusively to Steadfast Network Brokers for a fee.  Steadfast has arrangements with some insurers and premium funders (Partners) under which the Partners may pay Steadfast commission of between 0.5 – 1.5% for each product arranged by us with those Partners, or alternatively a fee to access strategic and technological support and the Steadfast Broker Network. Steadfast is also a shareholder of some Partners.  If we arrange premium funding for you, we may be paid a commission by the premium funder. We may also charge you a fee (or both). The commission that we are paid by the premium funder is usually calculated as a percentage of your insurance premium (including government fees or charges). If you instruct us to arrange or issue a product, this is when we become entitled to the commission.  Our commission rates for premium funding are in the range of 0% to 2% of funded premium. When we arrange premium funding for you, you can ask us what commission rates we are paid for that funding arrangement compared to the other arrangements that were available to you |
| **What should I do if I have a complaint**? |  | If you make a complaint regarding our services, we will do everything we can to try to resolve it as quickly and as fairly as possible.  **Registration – Stage 1** You can register your complaint by contacting us as follows: By phone: 03 9844 4444 By email: insurance@lonsford.com.au In writing to: 1016 Doncaster Rd, DONCASTER EAST, VIV, 3109  We will acknowledge your complaint within two (2) business days and advise you if we require any additional information or investigations to progress the resolution of your complaint; we will also advise you who will be managing your complaint.  **Internal Complaint Resolution – Stage 2** When we have received any additional information or investigation details requested, we will respond in writing within ten business (10) days with our proposed resolution.  **Internal Dispute Resolution – Stage 3**  If you are still unsatisfied, you can request your complaint be referred to the underwriter’s complaints review committee for a formal final review. The underwriter will respond with their final review resolution within ten (10) days.  **External Dispute Resolution – Stage 4** If we have been unable to resolve your complaint within forty-five (30) business days of the date we received any additional information or investigations we requested to resolve your complaint, you can lodge your complaint with the Australian Financial Complaints Authority (‘AFCA’) depending on eligibility related to your policy.  AFCA provides fair and independent financial services complaint resolution that is free to consumers. You can contact AFCA directly and they will advise if your complaint falls within the AFCA Rules. You can contact AFCA: By visiting: [www.afca.org.au](http://www.afca.org.au)  By email: [info@afca.org.au](mailto:info@afca.org.au)  By phone: 1800 931 678 (free call) In writing to: Australian Financial Complaints Authority, GPO Box 3, Melbourne, VIC, 3001  *As your Broker, we will continue to provide guidance and assistance as your representative through the entire complaints process, to the full extent permitted by the law*. |
| **What arrangements do you have in place to compensate clients for losses?** |  | Lonsford Insurance Brokers Pty Ltd has a professional indemnity insurance policy (PI policy) in place.  The PI policy covers us and our employees for claims made against us and our employees by clients as a result of the conduct of us or our employees in the provision of financial services.  Our PI policy will cover us for claims relating to the conduct of representatives who no longer work for us.  This policy satisfies the requirements for compensation arrangements under section 912B of the Corporations Act. |
| **Any questions?** |  | If you have any further questions about the financial services Lonsford Insurance Brokers Pty Ltd provides, please contact us.  Please retain this document for your reference and any future dealings with Lonsford Insurance Brokers Pty Ltd. |



